

The Club of Rome-India's Annual Conference (Delhi, 18-19 November, 2015), will bring together thought leaders to help identify the kinds of existing or proposed policies that have countervailing or counter productive implications (particularly those that are counter-intuitive) for water security and to formulate ways to bring some coherence among these and to formulate strategies for rationalizing them.

The Indian Association of the Club of Rome promotes a distinct Indian paradigm to address the most pressing concerns of India and the world, such as food, water and energy security. Our strength is derived from the global membership of the Club of Rome.

We would like to invite you to attend the conference and would solicit your sponsorship for the event, the details of which are given below

BENEFITS FOR THE SPONSORS

BLUE SPONSOR

₹ 15 Lakhs

- Acknowledgment of sponsorship & presentation of gift at the opening session
- Speaker opportunity for CEO/MD during panel discussions & presentations
- Invitation to 5 participants
- Invitation to 5 participants for networking Dinner
- Presentation of the company during dinner on Nov 18, 2015
- Strategic position for display exhibition space
- Acknowledgment of sponsor at media function and press release
- Company logo on the website
- Advertisement or banners at the Conference venue
- Name of the company in the Conference booklet.
- Company promotional materials in delegate kit
- Participants list pre-event (title & company only)

GREEN SPONSOR

₹ 10 Lakhs

- Acknowledgment of sponsorship & presentation of gift at the opening session
- Speaker opportunity for CEO/MD during panel discussions & presentations
- Invitation to 3 participants for the Conference
- Invitation to 3 participants for the networking dinner
- Strategic position for display exhibition space
- Acknowledgment of sponsor at media function and press release
- Company logo on the website
- Advertisement or banners at the Conference venue
- Name of the company in the Conference booklet.
- Company promotional materials in delegate kit

VIOLET SPONSOR

₹ 5 Lakhs

- Acknowledgment of sponsorship & presentation of gift at the opening session
- Invitation to 2 participants for the Conference
- Invitation to 2 participants for the networking dinner
- Strategic position for display exhibition space
- Acknowledgment of sponsor at media function and press release
- Company logo on the website
- Name of the company in the Conference booklet.
- Company promotional materials in delegate kit

PINK SPONSOR

₹ 2 Lakhs

- Acknowledgment of sponsorship & presentation of gift at the opening session
- Invitation to 1 participant for the Conference
- Invitation to 1 participant for the networking dinner
- Acknowledgment of sponsor at media function and press release
- Name of the company in the Conference booklet.
- Company logo on the website
- Company promotional materials in delegate kit

SAVE THE DATE

18-19 NOVEMBER 2015

SECURING WATER FOR ALL

THE CRITICAL NEED FOR COHERENCE IN POLICIES AND ACTIONS

2015 ANNUAL CONFERENCE

Gulmohar, India Habitat Centre, New Delhi, India

In preparation for:



PARIS2015
UN CLIMATE CHANGE CONFERENCE
COP21 • CMP11



INDIAN NATIONAL ASSOCIATION

Those interested to receive an invitation to attend the Annual Conference should contact/write to:

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THE KEY ISSUES OF POLICY COHERENCE

THE FUNDAMENTAL ISSUES:

Water is a fundamental human need and a critical national asset. India's huge and growing population is putting a severe strain on its water resources. Water along with food and energy forms a critical part of the 'new security agenda'. The drivers of future water challenge are tied to development and economic growth, with agriculture as the largest spender of water, at more than 90%. Moreover, the World Bank estimates that 21% of communicable diseases in India are related to unsafe water; diarrhoea alone causes more than 1,600 deaths daily- as if eight 200-person jumbo-jets crashed to the ground each day.

OVERALL SITUATION:

The issue of water security has gained attention from governments at the highest level, in particular for its links to climate

for its implications for development issues. If India cannot expand water-fed agricultural productivity, economic growth will be restricted. India has not many goals that have higher priority than enabling water security for all.

CLIMATE CHANGE:

Influences the Earth's ecosystem and water-based industries, such as agriculture - and thus the livelihood and well-being of societies - through the medium of water. Higher temperatures and changes in extreme weather conditions shall affect the availability and distribution of rainfall, snowmelt, river flows and groundwater, and further deteriorate water quality. **The links to water discussed in this conference on adaptation to climate change and its role in sustainable development will be presented at COP21 Paris, this year, by Development Alternatives, our Knowledge Partner.**



YESTERDAY'S DEBATE:



This approach has only resulted in countless proposals, initiatives and goals that are loosely connected.

THE DEBATE NEEDED TODAY:

Today's debate should relate to the issues of sustainability:

• Viable Economy

If policies and investments in water security for the agricultural sector, industrial sector, services sector or the natural resource sector get out of balance, the performance of the economy will become sub-optimal and less efficient.

• Social Equity

Equity is central, as water, like food and energy, is the right of all, whether urban or rural, rich or poor, powerful or marginalized.

• Healthy Environment

Recent shortage of water in many parts of the country demonstrates that the health of the environment and its resource base is a critical factor in sustainability.



Food-Water-Energy Nexus:

Humanity needs to feed more people with less water, in a context of climate change and growing energy demand, while maintaining healthy ecosystems. Competing demands for water, energy and food, the food-water-energy nexus; will require us to make intelligent, and sometimes tough, choices and move away from business as usual solutions.

Impact of Climate Change:

The issues on water security and reforestation, areas that the Club of Rome-India is working on, will be presented at COP21 in Paris in December, by Development Alternatives, our Knowledge Partner.